

STRATEGIC PLAN 2020

GOALS:

1. Enhance the amount of available land for industrial development by acquiring the City of Nevada's 51 acres on W 18th Street and deploying infrastructure to create parcels for industrial use. Additionally, we will begin on phase two of growth on W A Ave by securing an additional 25-50 acres under option, adjacent to that land.
2. Major industrial land conversations will be had with land owners along Lincoln Highway and 600th Ave to acquire options for land in 40-acre parcels to allow for larger projects in Nevada.
3. Enhance housing opportunities in Nevada by 75 units by October 1, 2020.
4. Grow NEDC membership investment by 100% over the next 24 months.
5. Focus on support of existing business & industry by ensuring that each identified company is visited annually.
6. Market existing building inventory with the goal of filling at least 50% of available property/space in the next 24 months.
7. Re-brand/update NEDC website and marketing materials.
8. Pursue and support enhanced conference space and lodging options in Nevada over the next 24 months.
9. Work to attract and support an additional restaurant and/or microbrewery (serving food) in Nevada in the next 12 months.
10. Evaluate NEDC Board's position on a community recreation center.

MISSION/VISION:

The Nevada Economic Development Council (NEDC) cultivates economic growth and prosperity. This leadership fosters opportunities, partnerships and quality of life for our community.

2018 NEDC PROJECTS:

Mid-States Material Handling & Fabrication | Burke Corporation | Verbio

CONTACT INFORMATION:

Business Name:

Contact Name:

Phone:

Email:

INVESTOR OPPORTUNITIES:

- BRONZE (\$500)**
All NEDC mailings, email and press announcements. Invitation to NEDC Annual Celebration. Listing as an investor on the NEDC website.
- SILVER (\$1,000)**
All Bronze Investor benefits. Listing as an investor on the NEDC website with link to company website.
- GOLD (\$2,500)**
All Silver Investor benefits. Company logo accompanying link to company website.