

STRATEGIC PLAN 2021

MISSION STATEMENT

The Nevada Economic Development Council (NEDC) cultivates economic growth and prosperity. This leadership fosters opportunities, partnerships and quality of life for our community.

GOALS

HOUSING

- Support completion of the following by April 15, 2023
 - New Construction Starts - 40
 - New Rental Units - 10
 - Redevelopment/Rehabilitation of Housing Units - 10

INDUSTRIAL DEVELOPMENT

- Acquire and prepare 40 acres for industrial development by April 15, 2023.
- Engage conversations with landowners to acquire additional transferable options on land in 40-acre parcels. Goal to secure 4 parcels by April 15, 2023.
- Explore partnerships and activities that attract and retain high quality individuals to work and live in Nevada. Goal: utilize NEDC digital media at least 2 times each week to promote Nevada employment, housing, and quality of life by May 15, 2021.

COMMERCIAL DEVELOPMENT

- Assist and support new +/- 30-acre commercial development on the south side of Highway 30 by April 15, 2023.
- Recruit two new restaurants to Nevada and build an investor prospect pool by April 15, 2023. Target - mid range, casual dining.
- Support the organization of a "volunteer driven Investor Pool" that supports a hotel and two restaurant projects in Nevada by 5/1/2022.

ORGANIZATION

- Attract 10 new \$1,000 investors thus increasing annual investment by at least \$10,000 a year by April 15, 2023.
- Establish an updated and enhanced NEDC marketing plan by April 15, 2023. Goal to increase organizational visibility for local stakeholders as well as external businesses.

CONTACT INFORMATION

Business Name:

Contact Name:

Phone:

Email:

INVESTOR OPPORTUNITIES

- BRONZE (\$500)**
All NEDC mailings, email and press announcements. Invitation to NEDC Annual Celebration. Listing as an investor on the NEDC website.
- SILVER (\$1,000)**
All Bronze Investor benefits. Listing as Investor on NEDC website with link to company website.
- GOLD (\$2,500)**
All Silver Investor benefits. Company logo accompanying link to company website.

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Website: NevadaLowwaEDC.com
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Questions?

Please contact John Hall, Executive Director, at 515.232.2310 or john@ameschamber.com with any questions.



NEVADA
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