

STRATEGIC PLAN 2023-25

MISSION STATEMENT

The Nevada Economic Development Council (NEDC) cultivates economic growth and prosperity. This leadership fosters opportunities, partnerships and quality of life for our community.

INDUSTRIAL DEVELOPMENT

- Support existing industry; including conducting annual visits, hosting appreciation events and efforts to expand existing operations in Nevada (Ongoing)
- Launch a Workforce Attraction campaign by October 1, 2023
- Promote existing workforce solutions programs and marketing efforts (Ongoing)
- Market existing industrial lot inventory (Ongoing)
- Develop a plan for a new industrial park in Nevada by December 31, 2023

COMMUNITY DEVELOPMENT

- Work in partnership with the City of Nevada and Main Street Nevada in developing enhancements such as rear alley development, and redevelopment of underutilized properties along our key transportation corridors (Ongoing)
- Continue to evaluate childcare needs in Nevada and support expansion plans for childcare slots in Nevada (Ongoing)

HOUSING

- Support the growth and development of all types of housing in Nevada; focus on meeting the recommendations and targets identified in the 2020 Story County Housing Study (Ongoing)

COMMERCIAL DEVELOPMENT

- Attract a hotel to Nevada by December 31, 2023
- Assist in the attraction of two additional restaurants to Nevada by December 31, 2024
- Attract a brewery to Nevada by July 1, 2024
- Assist in a plan to redevelop or re-use the North SCMC facility by July 1, 2024
- Support further development in the East Nevada Business Park (Ongoing)

ORGANIZATION ADMINISTRATION & STRATEGIC PARTNERSHIPS

- Establish a legacy economic development investment group by December 31, 2023
- Ensure all NEDC properties for sale are signed by October 31, 2023
- Grow private investment and number of overall investors in the NEDC organization (Ongoing)
- Enhance communication between NEDC and Main Street Nevada by including each organization's Executive Director on the Executive Board of the other organization by March 1, 2023
- Conduct an annual intercity visit in partnership with Main Street Nevada by July 1, 2023
- Develop a plan for Board succession by May 31, 2023
- Continue NEDC marketing efforts to enhance communication with key stakeholders and the Nevada community (Ongoing)

BOARD OF DIRECTORS

2022-2023 Officers

Loni Pringnitz, President
Scott Henry, Vice President
Jon Augustus, Treasurer
Sara Clausen, Marketing Committee Chair
Michelle Cassabaum, Past President and Investment Committee Chair
Brenda Dryer, Executive Director

Mark Smith, Land / Housing Committee Chair
Josh Rasmusson, Workforce Committee Chair
Randy Clary, Executive Board Member, At Large
Jeff Harris, Executive Board Member, At Large
Brett Barker, City of Nevada
Jordan Cook, City Administrator
Emily Schaack, Executive Director, Main Street Nevada

Board of Directors

Michelle Cassabaum, 21st Century Rehab
Mason Adams, Alliant Energy
Jon Augustus, Allen L. Kockler Co.
Mark Smith, ALMACO
Brenda Dryer, Ames Economic Development Commission
Randy Clary, Availa Bank
Chad Randick, Burke Corporation
Brett Barker, City of Nevada
Jordan Cook, City of Nevada
Bridget Itzen, Consumers Energy
Mike Wieczorek, Cutting Edge Painting
Stephen Solomon, First Interstate Bank
Matt Flummerfelt, Flummerfelt Homes
Keith Hobson, Fox Strand
Arlon Binning, Frontline BioEnergy, LLC
Evie Peterson, Gatherings
Dick Pringnitz, Hertz Farm Management
Lisa Nady, Hunziker & Associates
Troy Weary, ITC Midwest
Sara Clausen, Key Cooperative

Chad Houston, Kruck Plumbing and Heating
Chris Cleveland, Lincolnway Energy
Scott Henry, LongView Farms
Emily Schaack, Main Street Nevada
Randy Vier, Mid-States Companies
Amanda Rudd, Midwest Insurance Corporation
Steve Gray, Nevada Community School District
Nick Lund, NuCara Pharmacy
Matt Runge, OnTrack Construction
Marc Olson, Re/Max Real Estate Concepts
Jeff Harris, RMH Architects
Michelle Fullerton, South Story Bank & Trust
Dan Johnson, State Bank & Trust
Bernie Stephenson, Stephenson Dental
Latifah Faisal, Story County Board of Supervisors
Loni Pringnitz, Story County Medical Center
Greg Faith, VERBIO Nevada
Patrick Sheets, Wells AG Supply LLC
Josh Rasmusson, Woodruff Construction

CONTACT

Business
Name:

Contact
Name:

Phone:

Email:

INVESTOR OPPORTUNITIES

BRONZE (\$500)

All NEDC mailings, email and press announcements. Invitation to NEDC Annual Celebration. Listing as an Investor on the NEDC website.

SILVER (\$1,000)

All Bronze Investor benefits. Listing as Investor on NEDC website with link to company website.

GOLD (\$2,500)

All Silver Investor benefits. Company logo accompanying link to company website.



Get Connected!

Website: NevadaLowawEDC.com

Questions?

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